



**YOU WERE BORN  
WITH A SMALL  
FOOTPRINT**

**YOU SHOULD GO  
THROUGH LIFE  
WITH ONE, TOO**



Project Footprint is a way for Hawai'i to come together and make conscious choices for a bright, sustainable future.

The HEI Charitable Foundation and its community partners are committed to environmental sustainability and giving back to our community, and we know you are, too.



WELCOME TO



# THE MOVEMENT

Our goal is to empower you with the options you need to reduce your carbon footprint.

Human ingenuity has caused carbon emissions to skyrocket over the last century. We believe that same human ingenuity can be used to curb these emissions, protecting the 'āina we love.

# BUILDING A MOVEMENT, AND A FOREST

Let's be the generation that preserves Hawai'i for generations to come.  
Join Project Footprint on our mission to plant thousands of native trees in the coming years.



## PLANT A LEGACY TREE

Give back to the 'āina by having a native King Koa tree planted in your name or the name of a loved one. You'll receive a certificate with tracker to visit your tree online and watch the forest come to life. The first 1,000 participants will also get a Project Footprint reusable grocery bag.

## TAKE CARBON-REDUCING STEPS



### PAPERLESS BILLING

You'll save trees and reduce carbon emissions associated with delivery.



### RESIDENTIAL SOLAR

Help create a sustainable future with the installation of a PV system on your home.



### AUTOMATIC BILL PAYMENT

The convenient way to pay is good for you and the environment.



### ELECTRIC VEHICLE

Learn the benefits of driving electric and see if an EV is right for you.

Sign up at [ProjectFootprint.com](https://ProjectFootprint.com)

# PLANTING A LEGACY FOR OUR CHILDREN

The beauty we plant today is the legacy we pass on to our children. It is how a moment becomes a movement, and how a single tree becomes a forest. To honor and celebrate our children, the HEI Charitable Foundation is proudly donating and planting trees on behalf of local Hawai'i schools.



# SUPPORT COMMUNITY ORGANIZATIONS

**POLYNESIAN  
VOYAGING SOCIETY**

**HAWAIIAN ISLANDS  
LAND TRUST**

**THE TRUST FOR  
PUBLIC LAND**

**HAWAIIAN LEGACY  
REFORESTATION  
INITIATIVE**

**THE NATURE  
CONSERVANCY  
OF HAWAI'I**

**INSTITUTE FOR  
CLIMATE AND PEACE**

**KUPU**

**MĀLAMA  
MAUNALUA**

**MĀLAMA  
LEARNING CENTER**

**BIKESHARE HAWAI'I**

The HEI Charitable Foundation is proud to partner with these organizations, among others, who give back to the community and help preserve our islands.

**'A'OHE HANA NUI KE ALU 'IA**



**NO TASK IS TOO BIG WHEN DONE TOGETHER BY ALL**

# BE MORE THAN JUST A DROP IN THE OCEAN

Please tell your neighbors, friends and family about Project Footprint, and let's work together to build a sustainable future for Hawai'i.

**Visit [ProjectFootprint.com](http://ProjectFootprint.com)**

