How will you know when you're ready to access the power of artificial intelligence in your business?

AI READINESS ASSESSMENT

The AI Readiness Assessment evaluates your company's preparedness to implement solutions that tap into the transformative potential of artificial intelligence (AI). The assessment provides a comprehensive analysis of a company's data maturity, system integration, business intelligence practices, and readiness to leverage AI technologies.

Eventus Advisory Group's AI Readiness Assessment caters primarily to Small and Medium-Sized Businesses (SMB) that want to transition from manual processes to the reactive data stage, and Middle-Market Businesses evolving from the reactive to proactive data stages, as defined by Data Maturity Chart (below).

Data Maturity Stage	Description
1 Manual Data Collection	Data collection is siloed and lacks a centralized repository
2 Reactive Data Analysis	Data is collected in a centralized repository, but used reactively
3 Proactive Data Utilization	Data is used proactively to inform decision making process
4 Predictive Data Analytics	Data is used to create predictive models that generate business insights

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What does the Assessment Involve?

The AI Readiness Assessment approach consists of five key components: requirements gathering, data maturity evaluation, data mapping and improvement recommendations, AI potential analysis, and tailored recommendations and action plan. We focus on inventorying current systems, evaluating integration, assessing BI practices, identifying AI opportunities, and assigning an AI Readiness Score that aligns with your business's unique needs and goals. We provide tailored recommendations, technology suggestions, and an implementation roadmap to address potential challenges, allowing your team to elevate its data maturity and leverage AI technologies effectively.

Assessment Components

Requirements Gathering and Alignment	Engage all stakeholders to understand specific needs, goals, and alignment with financial and operational data.
Understanding Current Data Maturity	Use the Four Stages of Data Maturity to identify the current state of data collection, analysis, and utilization within the organization.
Data Mapping and Process Clarity	Review of data mapping and how data is used in different systems and analytics.
Identifying AI Potential	Find areas within the organization that can capitalize effectively on new AI technologies.
Conclusion, Scorecard, and Recommendations	Provision of a summary of findings. Presentation of Data Maturity and AI Readiness Scorecards. Discussion of next steps and guidance: Outline specific next steps, including potential support in FP&A, BI, data warehousing, and software implementation, including partner and technology recommendations.

On-Demand: *Finance & Accounting*

A full-service finance and accounting department is what every growing business needs but only the largest corporations can truly afford. Enter Eventus.

We're a proven team of seasoned professionals ready to provide any or all of the specialized finance and accounting expertise — from the minutiae to the megadeal — you require without the burdensome expense of in-house staff.

Whatever your most urgent compliance needs, imminent funding challenges, or long-term growth objectives, Eventus gives you the ability to achieve all of your company's financial goals.

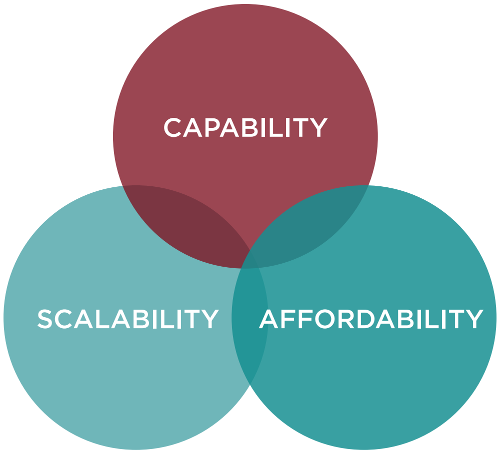
Who We Are

1 We provide on-demand finance, virtual controller, and fractional accounting services at all levels, from strategic leadership to operational roles.

2 We are experienced financial management professionals with backgrounds in different industries and various sized businesses. Our experts are able to help solve your specific challenges.

3 We service private small and mid-sized businesses as well as microcap public companies. See our website to explore our case studies.

Our Firm Provides



You Need Us When

- RAISING CAPITAL
- GETTING AUDITED
- GROWING FAST
- SELLING YOUR COMPANY
- MANAGING CHANGES
- MERGERS & ACQUISITIONS
- PRE-IPO /LPO
- STOCK UPLISTING

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ESG READINESS

Purpose

Businesses are under mounting pressure to provide greater transparency about organizational performance beyond traditional financial metrics, as ESG (Environmental, Social, and Governance) considerations have become front and center. Many investors will only invest in companies that are actively addressing sustainability issues. Other stakeholders, including employees, customers and suppliers, are holding businesses accountable in this arena as well. As businesses continue to embed ESG considerations into their operating models, there is growing proof that companies who are actively addressing sustainability issues are more profitable and resilient than peer companies who are not also addressing these issues.

The Three ESG Pillars

The three ESG pillars and corresponding relevant topics to consider within each pillar are as follows:

Environmental Considerations — Emissions and waste, greenhouse gases, energy efficiency, climate change, recycling, net zero, preserving habitats and wildlife protection

Social Considerations — Diversity, data protection, equal opportunities, human rights, health and safety, fairness

Governance Considerations — Risk management, regulatory compliance, internal controls, internal/external audits, transparent reporting

Currently, global sustainability standards are being developed with the purpose of providing consistent methods to monitor, measure, & report on ESG initiatives. While the standards are not yet complete, companies still need to take the initiative to identify their ESG gaps, remediate those gaps and report on their progress to all of their existing stakeholders. Being proactive in this manner will create a smoother transition

Reporting

Some of the major challenges currently facing companies regarding ESG reporting include: 1) inconsistency between the numerous frameworks and standards established for voluntary ESG reporting and 2) emerging regulatory reporting mandates. For example, the SEC's most recent ESG rulemaking, "The Enhancement and Standardization of Climate-Related Disclosure for Investors", was originally proposed in March 2022. However, due to a significant number of comment letters received from stakeholders, the rulemaking still has not been finalized as of July 2023. Thus, there is currently no widely accepted method to measure and report progress, making comparisons from one entity to another entity very difficult.

While there may not be a single ESG reporting framework that all entities are currently utilizing, the most commonly referenced sustainability-related reporting frameworks are the:

1. Global Reporting Initiative (GRI)
2. Sustainability Accounting Standards Board (SASB)
3. Task Force on Climate-related Financial Disclosures (TCFD)
4. International Sustainability Standards Board (ISSB)

GRI is the most commonly used framework when reporting on ESG impacts. However, the actual information reported under the framework may differ among entities. For example, some entities may provide the information in their annual reports, while others may provide the information via their website or through standalone sustainability reports.

As noted above, recent research has shown that there are significant differences in reporting practices among various jurisdictions and entities. Further, only about half of the companies that are currently publishing sustainability information are subject to external assurance on that information. For those that do obtain assurance, it is often provided by consultants or others, and not by certified professional bodies. Thus, although the frequency of reporting ESG information is high, the incidence of assurance is not.

In summary, the most significant reporting challenges are:

1. The lack of unified reporting standards, which makes it difficult to define specific goals and measure actual results
2. Data collection and reporting is at the discretion of each organization
3. Varying legal, stakeholder, and regulatory expectations make it confusing for international businesses to comply
4. Anticipating the eventual outcome of the SEC's recently proposed climate rulemaking

Our Services

Eventus can provide several ESG-related services, including:

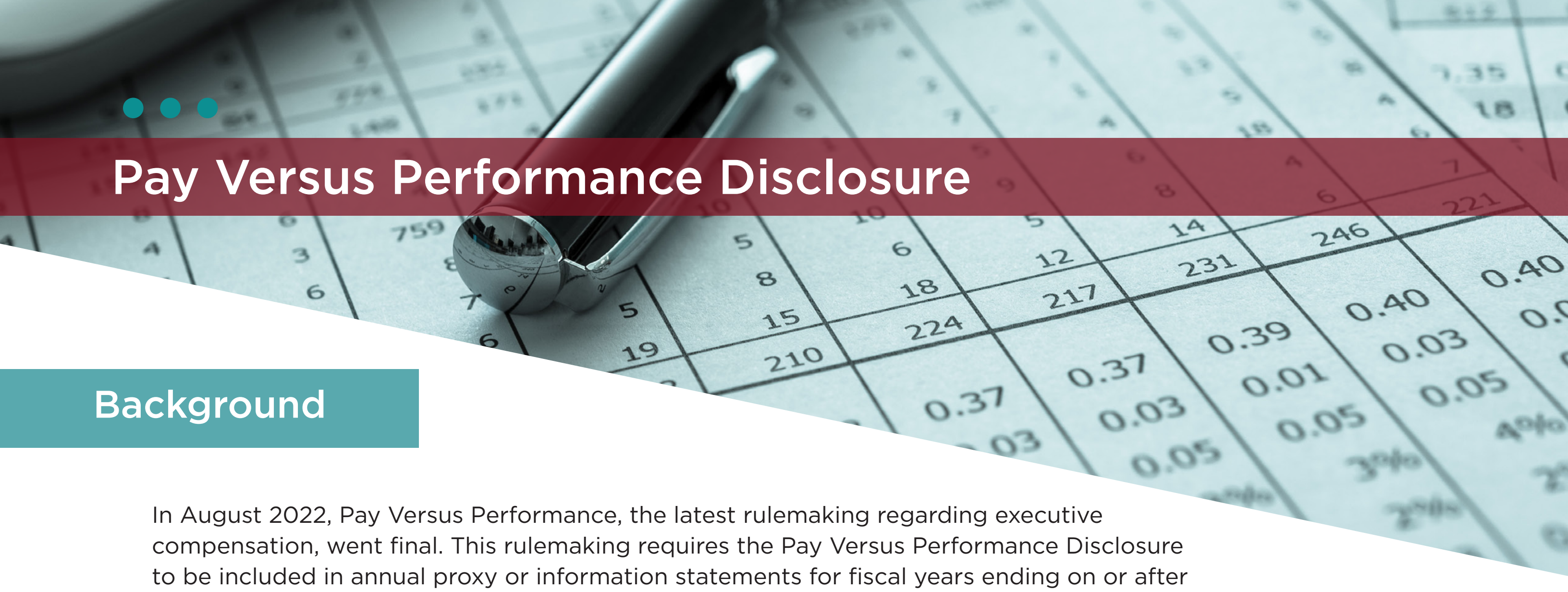
1. *ESG Gap & Impact Assessment* — Identification of a client's most significant ESG-related risks and control gaps or opportunities for enhancing internal controls

2. *ESG Policies* — Preparation or review of ESG policies detailing an organization's ESG initiatives

3. *Reporting and Compliance* — Review of or guidance around preparation of ESG disclosures leveraging existing frameworks as a proxy, including the continued monitoring and compliance with the guidelines outlined in the recently proposed SEC rulemaking when it is finalized

4. *Data Collection & Analysis* — Guidance and/or referral to SME organizations specializing in ESG data collection and reporting including greenhouse gas (GHG) emissions and net zero initiatives

5. *ESG Ratings and Downstream Rewards* — Guidance and/or referral to SME organizations specializing in formal ESG ratings as well as awards and recognition for companies advancing business sustainability through ESG considerations



Pay Versus Performance Disclosure

Background

In August 2022, Pay Versus Performance, the latest rulemaking regarding executive compensation, went final. This rulemaking requires the Pay Versus Performance Disclosure to be included in annual proxy or information statements for fiscal years ending on or after December 16, 2022, whenever executive compensation disclosure is required.

Disclosure and Requirements

The Pay Versus Performance Disclosure requires each registrant to disclose the relationship between executive compensation paid and the registrant's financial performance.

Executive compensation includes amounts paid to the Principal Executive Officer (PEO) and generally two additional Named Executive Officers (NEOs). Much of this information is leveraged from the Summary Compensation Table, which is an existing requirement for the proxy or information statement, but additional calculations are required as well to determine "Compensation Actually Paid". Financial performance is represented by Total Shareholder Return and Net Income.

The information above must be presented following the required format, which is a combination of tables and footnotes with supporting details. There is also a requirement to present the information in a graph, narrative, or combination of the two.

Exceptions

The following types of companies are exempt from this disclosure requirement:

- Foreign Private Issuers
- Registered Investment Companies
- Emerging Growth Companies

In addition, while Smaller Reporting Companies are not exempt from the rulemaking, they have been provided with certain scaled disclosure requirements.

Our Services

Eventus can provide the following services pertaining to the Pay Versus Performance Disclosure:

1. Guidance/instruction for clients to assist in preparation of the disclosure
2. Review of client-prepared disclosures to ensure completeness, accuracy, and compliance with the rule
3. Preparation of the disclosure on behalf of clients

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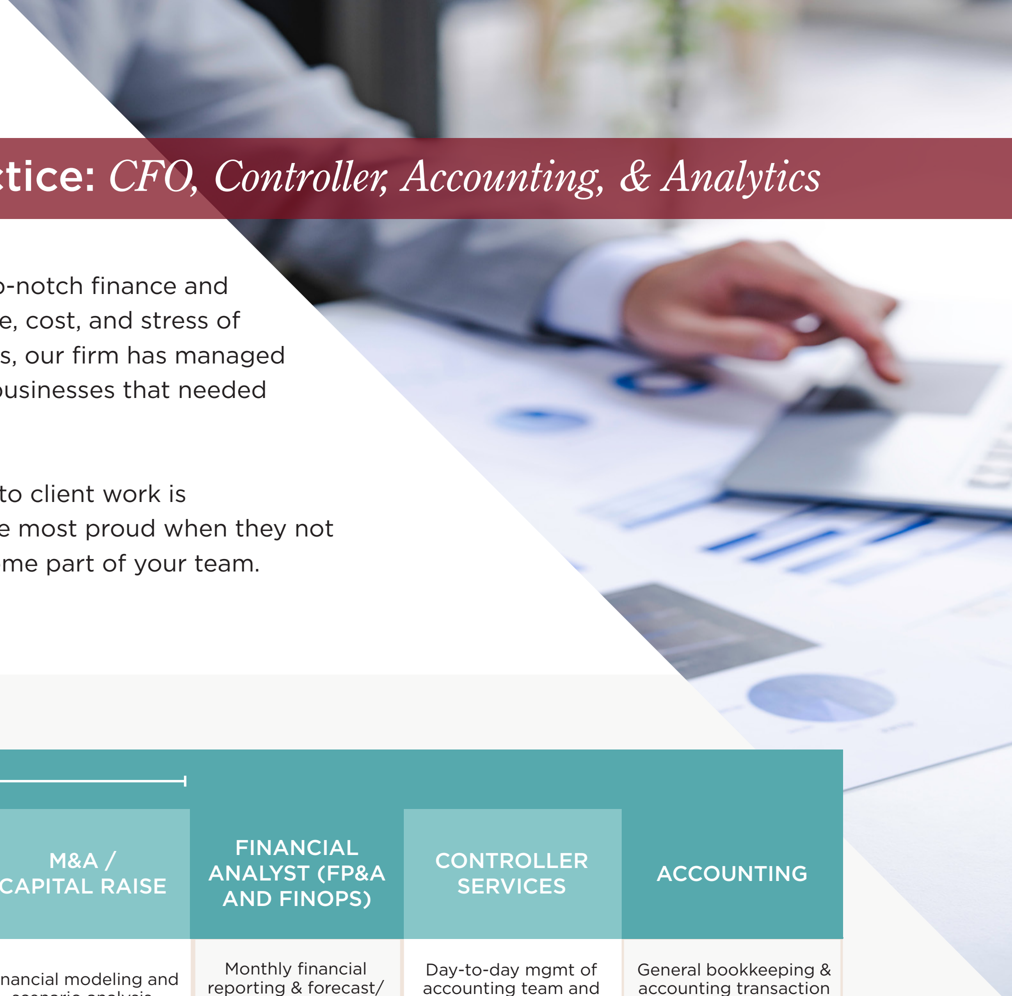

Financial Operations Practice: *CFO, Controller, Accounting, & Analytics*

We provide growing businesses with the top-notch finance and accounting team they need, without the time, cost, and stress of building it on their own. For the past 12 years, our firm has managed the financial operations of rapidly growing businesses that needed increased bandwidth or skill sets.

The word that best describes our approach to client work is “embedded.” Our seasoned professionals are most proud when they not only deliver great work, but when they become part of your team.

Our Services

CFO Services					
STRATEGIC FINANCIAL SERVICES	FINANCIAL OPERATIONS (FINOPS)	M&A / CAPITAL RAISE	FINANCIAL ANALYST (FP&A AND FINOPS)	CONTROLLER SERVICES	ACCOUNTING
Financial forecasting, budget preparation implementation & management	GL design & implementation	Financial modeling and scenario analysis	Monthly financial reporting & forecast/ budget support	Day-to-day mgmt of accounting team and processes	General bookkeeping & accounting transaction processing
KPI design & implementation	System design/ improvement: ERP, reporting, planning	M&A integration and consolidation support	Financial processes & system implementation support	Monthly close ownership	Monthly closing support & account reconciliations
Cash flow management & forecasting	Process design/ improvement: A/P, A/R, collections/ billing, expenses	Evaluating funding options (traditional & alternative) & intro to capital sources	Cash flow forecast support	Audit preparation & auditor interface/ management	Payroll processing
Board meeting materials preparation & participation	Corporate governance design & implementation	Data room management & fundraise process support	Investor & commerical finance (bank) reporting	Build & maintain Sarbanes-Oxley (SOX) controls	Invoicing/billing & account payable management
Shareholder/investor meeting preparation & support				Design & implementation of accounting policies, procedures & controls	
Audit committee interface				Capitalization table maintenance	

Fixing Problems

- Cleanup of Financials and GAAP Compliance
- Fixing Processes and Controls
- Pre-Audit Prep and Audit Planning/ Management
- Prep for a Capital Raise
- Prep for a Sale/M&A/Liquidity Event
- Providing Insight into Your Company (Profitability, Cash Drivers, etc.)

Ongoing Support

- Manage the Day to Day Financial and Accounting Needs (Controller, Month Close, and Accounting)
- CFO Strategic Guidance
- FP&A Budgeting, Forecasting, and Reporting

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SEC Reporting: *Driving the Process. Owning the Work.*

For the past 12 years, our public company clients have depended on Eventus to manage and own their Financial SEC compliance processes. We have the breadth and depth of experience at all levels of our organization to consistently deliver and meet filing deadlines. The word that describes our approach to client work is "embedded." We're most proud when we not only deliver great work, but when our clients express to us that we've become part of their team.

SEC Core Services

Reporting & Compliance

- Preparation and Filing of Periodic Reports on Form 10-K and 10-Q
- Drafting and Technical Guidance for Registration Statements, Proxy Statements and Other Current Reports
- Planning and Management of SEC Reporting Timelines
- SEC Query and Communication Interface
- SOX Compliance
- Shareholder Meeting Preparation
- Auditor and Attorney Interface
- Preparation of Financial Statements, Workpapers, Technical Memos and Audit Schedules
- On-Demand Support for Special Compliance Projects

Public Listing Services

- Identifying and Evaluating Public Market Strategies
- Advising on Capital Market Opportunities and Debt or Equity Transactions
- Initial Public Offering/Direct Listing Planning/SPACs
- FINRA Filing and Market-Maker Interface on Form 211
- Preparation of SEC Registration Statements
- OTC Tier Transitioning (No/Limited Information to Current Pink to QB/QX)
- Uplisting from OTC to National Exchange (NASDAQ or NYSE)

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